

Team Award

Award Project:

Fundraising for the Jockey Club Campus of Creativity

Leader:

Ms. Cheng Wai Lan

University Advancement Office

Members:

Ms. Chan Hoi Yan

Miss Cho Jacqueline Wai-Mun

Miss Chun Chi Ying

Ms. Chung Ching Man Annie

Ms. Ho Sze Wing Alice

Ms. Ho Wing Yin

Ms. Lai Ming Po Mabel

Ms. Lee Ka Yee Eleanor

Mr. Lee Shu Lun

Miss Leung Wing Man

Ms. Tse Hoi See Amy

Mr. Tse Ngai

Miss Wan Yee San Brenda

University Advancement Office

(in alphabetical order of their surnames)

Awards Presentation for Outstanding Performance 2021

The University secured a record-breaking funding amount of HK\$1.25 billion in two years' time for the Jockey Club Campus of Creativity (JC³), which provided a solid foundation for the sustainable development of the JC³ project. As a driving force behind the project, the University Advancement Office, with the concerted efforts of various units in the University, mapped out effective strategies and initiated impactful fundraising campaigns in raising funds for this new campus. The sizable donations from various donors secured at an early stage of the project gave a substantial boost to a donation pledge of HK\$452 million from the Hong Kong Jockey Club Charities Trust, which was the largest single donation ever received by HKBU. The new campus will stand as a towering icon of creativity education, which is one of the key components set out in the University's Institutional Strategic Plan 2018-2028. The entire fundraising process and the publicity also uplifted the University's reputation in the community.

